



**37th Bethany Beach Boardwalk Arts Festival
Sponsorship Opportunities**

<p>□ PRESENTING SPONSOR - SOLD</p>	<p>\$5,500</p>
<p>10'x10' tented booth space in the highest traffic area on the boardwalk for promotional materials and/or product samplings. Mentions in all media and event advertising as Presenting Sponsor Radio, TV, E-Mail Campaign, Social Media, Website, Local & Regional Print Advertising Marketing Time Frame: January 1 – September 12, 2015 Television Ad to be run on WMDT-TV Full Exposure on Live Radio Broadcast on Band Stand from 9:00-12:00 p.m. Company logo on event banners hung at chamber Company logo on event banners downtown Bethany Beach prior to event Company logo listed on Facebook event page when sponsorship confirmed. Full page, back cover advertisement in the festival program distributed at the event. Company logo prominent on bag handed out at event. One flat marketing piece to put in goodie bag (if provided to chamber a week prior to event). Company logo and link on event web page. First right of refusal for 2015 sponsorship made within 180 days after event. Hold harmless agreement.</p>	
<p>□ GARFIELD PARKWAY SUPPORTING SPONSOR</p>	<p>\$2,500</p>
<p>Mentions in all media and event advertising as “Supporting Sponsor” Radio, TV, E-Mail Campaign, Social Media, Website, Print Advertising when applicable Company logo listed on Facebook event page when sponsorship confirmed. 10'x 10' booth space in prominent corner location on Garfield Parkway for promotional materials and/or product samplings. Full page advertisement in the festival program distributed at event. Company logo on bag handed out at event. One flat marketing piece to put in goodie bag (if provided to chamber a week prior to event). Company logo and link on event web page. Hold harmless agreement.</p>	
<p>□ BOARDWALK & PARKWOOD ENTRANCE FESTIVAL SPONSOR</p>	<p>\$2000</p>
<p>Mentions in all media and event advertising as “Supporting Sponsor” Radio, TV, E-Mail Campaign, Social Media, Website, Print Advertising when applicable Company logo listed on Facebook event page when sponsorship confirmed. 10x 10 booth space in prominent corner location on Garfield Parkway for promotional materials and/or product samplings. Full page advertisement in the festival program distributed at event. Company logo on bag handed out at event. One flat marketing piece to put in goodie bag (if provided to chamber a week prior to event). Company logo and link on event web page. Hold harmless agreement</p>	

<p>☐ MEDIA SPONSOR- SOLD</p>	<p>\$1000</p>
<p>Mention as a media sponsor in all news releases for the event. 12' x 5' booth space at the event for distribution of promotional materials and/or product sampling. Half-page advertisement in the festival program distributed at the event. Logo and link on event web page. Hold harmless agreement. Sponsorship limited to one sponsor per category: newspaper, magazine, radio, television, etc.</p>	
<p>☐ CHILDREN'S CORNER</p>	<p>\$500</p>
<p>Mentions in all media and event advertising as the Children's Corner Sponsor Company Logo on Signage Entrance of Event Option of Company Banner Hung at the Event Company Logo listed on Facebook event page when sponsorship confirmed. Table in designated area for promotional materials, representation product samplings. (Designated use of space encouraged) Half page advertisement in the festival program distributed at event. One flat marketing piece to put in goodie bag Company logo and link on event web page Hold harmless agreement</p>	
<p>☐ FARM TO TABLE SPONSORSHIP</p>	<p>\$500</p>
<p>Farmers Market (10am-2pm) / Wine Tasting at Sedona (2pm-5pm) Mentions in all media and event advertising as Farm to Table Sponsor Company Logo listed on Facebook event page when sponsorship confirmed Company Logo on Signage Entrance of Event Option of Company Banner Hung at the Event Table in designated area for promotional materials, representation product samplings (Designated use of space encouraged) Half page advertisement in the festival program distributed at event One flat marketing piece to put in goodie bag (If provided to chamber a week prior to event) Company logo and link on event web page 2 Complimentary Tickets to the Wine Tasting Hold harmless agreement</p>	
<p>☐ SILENT AUCTION SPONSOR</p>	<p>\$500</p>
<p>Half-page advertisement in the festival program distributed at the event. Company logo on banner displayed at silent auction. Company name and/or logo on silent auction signage placed throughout event. Company named as silent auction sponsor in all post-event press releases. Company logo on presentation check used during all donations. Hold harmless agreement.</p>	
<p>☐ SHOPPING BAG SPONSOR</p>	<p>\$250</p>
<p>Quarter-page advertisement in the festival program distributed at the event. Company logo on bag handed out at event. One flat marketing piece to put in goodie bag (if provided to chamber a week prior to event). Company name and link on event web page. Hold harmless agreement</p>	



**37th Bethany Beach Boardwalk Arts Festival
Sponsorship Agreement Form**

Contact Information

Member Name _____
Main Contact _____
Billing Address _____

E-mail _____
Signature _____

Payment Information*

- Please invoice me
- Payment enclosed (checks made out to BFACC)
- Please charge my Visa or MasterCard

Name _____
Card # _____
Exp. Date _____ CVV _____ Billing Zip _____
Signature _____
Date _____



Please complete the above form and return to the Chamber at:
36913 Coastal Highway, Fenwick Island, DE 19944-4079

Questions? Please contact Lauren Weaver
Phone: 302-539-2100 ext. 118 · Email: lauren@bethany-fenwick.org