

Bethany Beach Boardwalk Arts Festival

COMMUNITY IMPACT REPORT

126 Vendors



BY THE NUMBERS:

BUSINESS SPONSORS: 23

JURIED ARTISTS: 109

NONPROFITS: 11

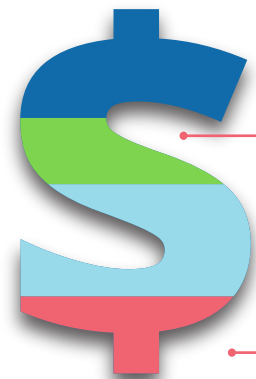
VOLUNTEERS: 76

WINE TASTING TICKETS SOLD: 217

SILENT AUCTION ITEMS: 93

NEW ACTIVITIES: 5

Over 8,000 people attended this year's festival!



\$8,396 spent with local business partners

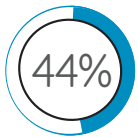
\$4,730 Raised from Silent Auction
* benefits local school art programs

\$2,170 Raised for local schools
*raised from Wine Tasting tickets

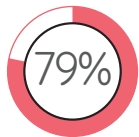
\$6,510 Wine Tasting Ticket Sales

\$7,600 Total charitable contribution

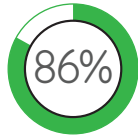
Over \$15,941 Invested Locally



Stayed For
1 Night or More



Shopped Locally
While in Town



Dined Locally
While in Town



Hotel Occupancy (BBOS)
(September 8 - 9)

EVENT PROMOTION

COASTAL POINT

4 Event Ads | 16,000 Printed Weekly
3 Articles | 2.3 Avg Readers Per House
Web Banners on Website - 15,000 Views

FOREVER MEDIA

Bethany Beach Arts Festival E-Blast
Views: 9,630 Clicks: 1,032
Bethany Beach Arts Festival Banner Ads
Impressions: 100,050 Clicks: 1,090

RECREATION NEWS

Print Ad - 250,000 Readers Per Month
(Baltimore/DC)

DELAWARE BEACH LIFE

Print Ad - Distributed in Southern DE

SOCIAL MEDIA

86,551



engagements & impressions
on social media (Facebook & Instagram)



SAVE THE DATE!

SEPTEMBER 7, 2024

SEE YOU NEXT YEAR!

See photos at: thequietresorts.com or [@thequietresorts](https://www.instagram.com/thequietresorts)





Event Committee

Regan Roberts-Deck
 Jamie Hayman
 Kathy McDonald
 Kristin Lang-Miller
 Jen Neal
 Stephen Soulas
 Garth Troescher
 Pam Vaughan

Community Support

The Town of Bethany Beach
 Bethany Beach Public Works
 Bethany Beach Police Department
 Bethany Beach Seasonal Officers
 Private First Class Lano
 Parish of St. Ann
 Christian Conference Center

Special Thanks

109 Juried Artists
 10 Nonprofits
 23 Sponsors

To the many amazing community partners who made the Bethany Beach Boardwalk Arts Festival possible,

THANK YOU!

Event Volunteers

Addison Mills, Al Soto, Alexander Stoehr, Alison Schuch,
 Allison Browning, Amy Hays, Bob Vincent, Carrie Bartley, Cassidy White,
 Chuck Schaub, Colleen Howell, Crystal Mumford, Dania Regalado,
 David Szumski, Elizabeth Bayer, Ellie Hall,
 Erin Myers, Everett Hall, Gene Dankewicz, Hannah Rock,
 James Carfagno, Jim Tidwell, Jinnie Townsend, Joe Novello
 Karalena Maciey, Karen Smith, Karin Pszczola, Kathy Weaver, Katie Sarafa,
 Khara Bauer, Kimberly Grimes, Kristie Maravalli, Kristin Daisey, Laurie Hall,
 Linda Lamontagne, Lisa Morgan, Marci Ginsberg, Marco Hernandez,
 Maria Dawson, Mary McConnell, Michael Hays, Milt Warren, Natalie Neary,
 Nick Johnson, Pam McCutcheon, Rhonda Soto, Richard Mais,
 Sarah Schifano, Sharon Moore, Sue Soulas, Suleimy Velasquez
 Tara Miller, Tom Redding, Vicki McCowan, Xin Chen

THANK YOU SPONSORS!

SUPPORTING SPONSOR



TRANSPORTATION SPONSOR

Renewal By Andersen

VOLUNTEER SPONSOR

Heather's Home Works

MEDIA SPONSORS

Coastal Point Forever Media
 Today Media Group

MUSIC SPONSOR

WatchFUL Eyes

SILENT AUCTION SPONSOR

Jayne's Reliable

FESTIVAL SPONSORS BY:

Beach Liquors Comcast Business
 Joshua M. Freeman McKee Builders
 Creative Concepts

SIGNATURE SPONSORS

Delaware Botanic Gardens Taste Events
 Salted Vines Vineyard & Winery

SHOPPING BAG SPONSORS

Berkshire Hathaway Home Services PenFed
 Bethany Beach Books Evergreene Homes
 The Book Drop Vacasa Delaware

COMMUNICATION SPONSOR

Delmarva Two-Way

GOLF CART SPONSOR

Bethany Golf Cart Rentals