

Bethany Beach Boardwalk Arts Festival

COMMUNITY IMPACT REPORT

OVER \$21,000 INVESTED LOCALLY

OVER \$12,000 SPENT WITH LOCAL
BUSINESS PARTNERS

\$9,000 RAISED IN CHARITABLE CONTRIBUTIONS

*SILENT AUCTION & WINE TASTING TICKET SALES SUPPORT
ART PROGRAMS AT THESE LOCAL SCHOOLS

JOHN M. CLAYTON ELEMENTARY

LORD BALTIMORE ELEMENTARY

PHILLIP C. SHOWELL ELEMENTARY

SELBYVILLE MIDDLE SCHOOL

SOUTHERN DELAWARE SCHOOL OF THE ARTS



SAVE THE DATE: SEPTEMBER 6, 2025

VIEW THE 2024 EVENT PHOTO
GALLERY AT THEQUIETRESORTS.COM

BY THE NUMBERS

19 SPONSORS

11 NONPROFITS

82 VOLUNTEERS

109 JURIED ARTISTS

25 NEW FESTIVAL ARTISTS

311 WINE TASTING TICKETS SOLD

97 SILENT AUCTION DONATIONS

91 MEET THE ARTISTS ATTENDEES

EVENT PROMOTION

COASTAL POINT

1/2 Page Ads (x2)

Wine Tasting Ad (x1)

Thank You Ad

Banners on Website

FOREVER MEDIA

Arts Festival E-Blast - 30,000 Recipients

Display Ads - 137,000 Impressions

DELAWARE TODAY

E-Blast - 36,568 Recipients

DELAWARE BEACH LIFE

1/3 Page Ad

EMAIL MARKETING

Wine Tasting E-Blast - 608 Recipients

Meet the Artists E-Blast - 88 Recipients

SOCIAL MEDIA

234,156 Engagements & Impressions

5 Paid Ad Campaigns

(Wine Tasting & Festival)

BethanyBeachArtsFestival.com

[@BethanyBeachArtsFestival](https://www.instagram.com/BethanyBeachArtsFestival)

*The Quiet Resorts*TM
Bethany-Fenwick Area Chamber of Commerce